

Invitation by the CSCMP Roundtable Germany for
March 20th, 2018 in the Hamburg-HafenCity

Supply Chain Management a revenue booster – fiction or reality?



Council of Supply Chain
Management Professionals

Educating and Connecting the World's Supply Chain Professionals.™



Germany Roundtable



Supply Chain Management a revenue booster – fiction or reality?

We are pleased to invite you, together with the Kühne Logistics University, to the event „Supply Chain Management a revenue booster – fiction or reality?“ taking place in the HafenCity in Hamburg.

Many companies still see the main focus of supply chain management on cost reduction through process optimization and efficiency increase. However, managers more frequently start to see the opportunity to employ Supply Chain Management to offer better products and services which can offer the decisive advantage towards the competition. Industry and retail companies invest in higher data transparency, shorter lead-times or new delivery concepts which allow them to not only fulfill the classical drive for efficiency but also to deliver added value to the customer.

How do these measures of supply chain management function and are companies able to increase their revenues through investments?

We will discuss these trends during the next meeting of the CSCMP Roundtable Germany on March 20th, 2018. We were able to win three top speakers from the areas of education, industry and service. They will share their broad practical experience from various application areas and will discuss with us upon these matters. We will welcome them on the modern campus of the Kühne Logistics University in the vivid Hamburg HafenCity. Following the lectures we want to invite you to tour the state-of-the-art warehouse of the Gebr. Heinemann, Europe's biggest duty-free retailer, which supplies many different customer segments highly efficiently. As always, there will be plenty of time for intensive exchange of ideas as well as networking.

We would be pleased to welcome you for an informal dinner on *March 19th, 2018 at 8pm in the Restaurant Störtebecker in the Elbphilharmonie. If there are enough interested attendees we will also organize a harbor tour at 6pm on March 19th.*

Your participation will be confirmed shortly after your registration via E-Mail. We kindly ask you to transfer the participation fee of 200€ to the bank account which will be mentioned in the registration confirmation by March 5th, 2018.

We are looking forward to welcoming you in Hamburg.

Soenke Kuehl
CSCMP Roundtable Germany

Professor Thomas Strothotte, PhD
Kühne Logistics University



Supply Chain Management a revenue booster – fiction or reality?

(Program in English)

From 9:30am

Coffee & Networking

10:00am - 10:15am

Welcome

Soenke Kuehl (CSCMP Roundtable Germany)

10:15am - 11:00am

How Supply Chain 4.0 can enhance the Customer Experience

Prof. Dr. Kai Hoberg, Professor of Supply Chain and Operations Strategy, Kühne Logistics University

11:00am - 11:20am

Coffee & Networking

11:20am - 12:00am

Setting up supply chains for the international travel market

Marco Rebohm, Director Logistics, Gebr. Heinemann SE & Co.KG

12:00am - 12:45pm

Lunch Break & Networking

12:45pm - 1:30pm

SCM as part for growing a successful business

Philipp Höhne, Supply-Chain Management planning, TRILUX

1:30pm - 2:00pm

Panel Discussion

2:00pm - 4:30pm

Travel to warehouse and warehouse visit: Gebrüder Heinemann Gebr. Heinemann SE & Co. KG

4:30pm - 4:35pm

Wrap-up and goodbye



Germany Roundtable



Supply Chain Management a revenue booster – fiction or reality?

Brief overview of the organizations of our speakers:



Kühne Logistics University - Wissenschaftliche Hochschule für Logistik und Unternehmensführung (KLU) is a private, state-accredited university located on Hamburg's harbor. Sponsored by the nonprofit Kühne Stiftung (Kühne Foundation), KLU offers a broad spectrum of courses and research in logistics and supply chain and business management.



Among the global players of the Duty Free sector, Gebr. Heinemann is the only family-run business. We now have some 6,000 employees whose welfare is the personal concern of the company's owners. Our headquarters are situated in the HafenCity area of Hamburg. In 2016 the company achieved a controlled group turnover of 3.8 billion euros.



TRILUX Simplify Your Light represents the most simple and reliable path to customised, energy-efficient and sustainable lighting solutions. In the dynamic and ever more complex lighting market, customers are provided with optimal advice, ideal orientation and perfect light. To ensure this, TRILUX offers a wide portfolio of technologies as well as high-performance partners within the TRILUX Group, and unites single components to create custom-designed complete solutions – always perfectly matched to customer requirements and specific applications.



Germany Roundtable



Supply Chain Management a revenue booster – fiction or reality?

Event Address: Großer Grasbrook 17
 20457 Hamburg

Fax- Registration: **+49 (0) 2371 1598233**

E-Mail: cscmproundtablegermany@googlemail.com

Or on our website: <https://cscmpgermany.org/events/>

Name: _____

Company/Position: _____ / _____

Tel. / Fax: _____ / _____

Email: _____

I will participate on March 20th, 2018 with () persons.

I will participate on March 19th, 2018 during the pre-evening dinner with () persons.

Place: Restaurant Störtebecker in the Elbphilharmonie (accessibility ticket to the Elbphilharmonie will be send via E-Mail)

Food & Drinks will be paid by myself.

I will join the harbor tour on March 19th and will be pay the fee by myself.

I cannot participate, however I would like to receive information on future CSCMP events.

I cannot participate.

Suggested hotel:

25h Hotel HafenCity on KLU Contingent

www.25hours-hotels.com/Hotel/Hafencity